

## Welcome to the Ford Motor Company's X-Plan Partner Recognition Vehicle Purchase Program!

Paralyzed Veterans of America is now enrolled in Ford Motor Company's X-Plan Partner Recognition Program.

Below you'll find a brief overview of the program and information regarding the website.

### Program Overview:

The Ford Motor Company Partner Recognition Program provides exclusive savings on eligible Ford, Lincoln and Mercury vehicles to Partner employees, retirees (limited to two Personal Identification Numbers (PINs) per calendar year) and to members of the employee's household – that means any family member, friend, roommate, etc. who lives with the Partner employee can participate as long as their valid driver's license proves household status.

Ford Motor Company's success is largely the result of our special relationship with our Partner organizations. In appreciation, the X-Plan Partner Recognition Program offers PVA Members and employees the opportunity to purchase or lease Ford Motor Company vehicles at exclusive prices.

### X-Plan Partner Program Benefits:

- **Exclusive Pricing.** The Plan price is established before customers visit the dealership, so they don't have to negotiate.
- **Exceptionally Simple.** The Plan price is clearly marked on the vehicle invoice. The customer will simply ask for a copy of the invoice to confirm special pricing.
- **Great Value.** The Plan price is at or below dealer invoice price and is available in addition to most other publicly offered programs.

### X-Plan is Available on a Wide Variety of Ford Products!

Ford Motor Company provides a wide selection of products to fit every taste and budget. Use your X-Plan Partner Recognition privileges to take advantage of offers on eligible Ford Motor Company vehicles.

- What your **MEMBERS & EMPLOYEES** can do at [www.fordpartner.com](http://www.fordpartner.com) after logging in using your company's unique Partner Code (**Contact PVA Membership for access code @ 1-800-424-8200**):
  - ⇒ Research vehicle specific X-Plan pricing and incentives
  - ⇒ Review the latest vehicle product information
  - ⇒ View the complete Partner Recognition Program process, rules and helpful FAQs
  - ⇒ Generate PINs for exclusive X-Plan vehicle pricing

*Encourage employees to visit this site to see the exclusive pricing Ford has to offer!*

- Follow these simple steps to X-Plan savings:
  1. Visit [www.fordpartner.com](http://www.fordpartner.com) and enter your Partner Code – (**Contact PVA Membership for access code @ 1-800-424-8200**)
  2. Select the "PINs" tab from the top navigation
  3. Enter the last four digits of your Social Security (or Social Insurance) Number; and your name, address, city, state (or province) and ZIP (or postal) code to obtain your PIN

4. Print your PIN Certificate and bring it along when visit a participating dealer
5. Identify yourself as a X-Plan Partner Recognition participant, and provide the last four digits of your Social Security (or Social Insurance) Number and your PIN to confirm eligibility
6. Provide proof of employment or organization membership with a recent organization I.D. card, pay stub, W-2 (or T4) form or health care card
7. Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing
8. Complete the purchase or lease agreement and arrange for delivery
9. Sign the AXZD-Plans Pricing Agreement and Customer Cash Payment Authorization form